

THE *Ruys* FOUNDATION  
OF VETERAN SUICIDE PREVENTION

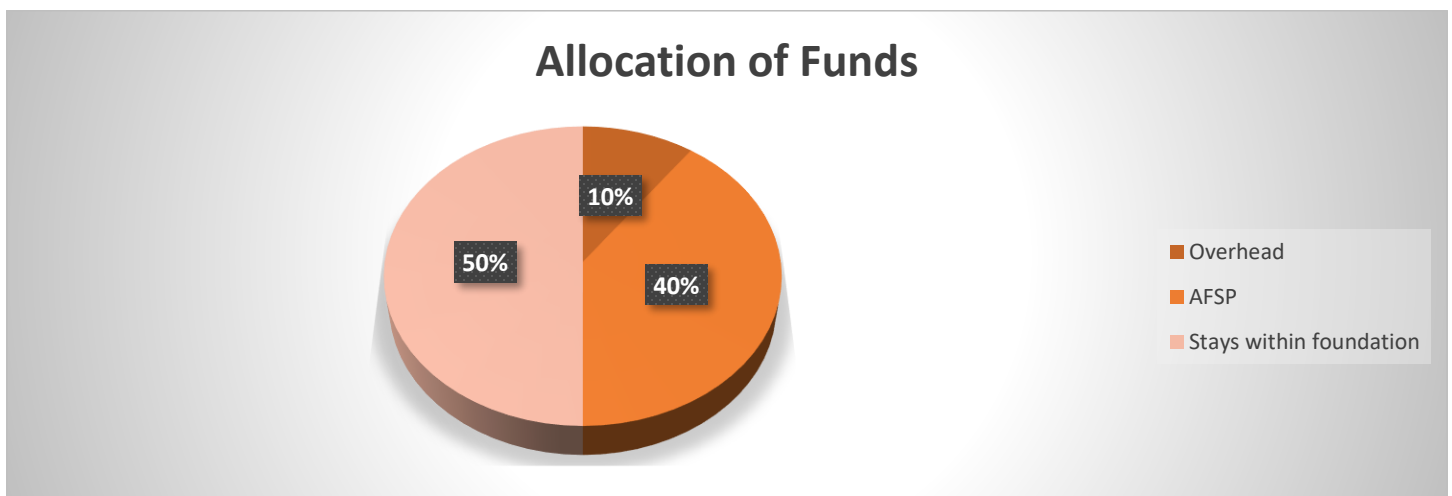


*SPONSORSHIP  
OPPORTUNITIES*



Firstly we want to thank you for partnering with us to help the fight against veteran suicide. Your sponsorship will support the 22k to End Veteran Suicide taking place on Saturday, March 28, 2020.

Funds raised from this event will be used in three different ways; an allocation of funds can be seen in the figure below. The smallest portion will go to cover overhead costs, a sizeable portion of funds raised will be donated to The American Foundation for Suicide Prevention, and the remaining portion will stay within the foundation. Funds that stay within the Ruyts Foundation will be used to help cover the cost of obtaining proper mental health care and medication that are not always affordable but needed by our Veterans.



Thanks to sponsors like you, we are able to show the community and our military that we care. Help us to continue to be part of the many voices that will make a difference in the fight against veteran suicide.

***We must stand together and put an end to veteran suicide. While one person may not be able to make a large difference we believe those that band together can and will! Suicide needs to become a thing of the past- lets help our heroes fight the battles they can no longer fight alone!***

# SPONSORSHIP LEVELS

## Supporting Sponsor | \$250

### *Benefits Include:*

- Your company's name or logo on one sign at the beginning of the run.
- Option to keep sign following event for display at your place of business.
- Tax-deductible donation and donation receipt.
- A table/tent set up at event for an additional \$50.00.

## Bronze Sponsor | \$500

### *Benefits Include:*

- Supporting Level Sponsorship benefits listed above
- Place your company cards/ coupons in swag bags.
- Your company's name listed on the sponsor banner, newspaper, and other announcements.

## Silver Sponsor | \$1,000

### *Benefits Include:*

- Supporting, Bronze & Sponsor Level Sponsorship benefits listed above.
- Your company's name listed on the back of the runner's shirts.
- Your company recognized in announcements at event
- Four complimentary 22k to End Veterans Suicide T-shirts.
- Sign at event listing your company as an event sponsor.

## Gold Sponsor | \$2,500

### *Benefits Include:*

- Supporting, Bronze, Silver, & Gold Level Sponsorship benefits listed above
- Six complimentary 22k to End Veterans Suicide T-shirts
- Run Day Information/Exhibit Table at no cost (*subject to application and terms of Ruyts Foundation of Veteran Suicide Prevention Tabling Agreement*)

## Platinum Sponsor | 5,000

### *Benefits Include:*

- Supporting, Bronze, Silver, & Gold Level Sponsorship benefits listed above.
- Eight complimentary 22k to End Veterans Suicide T-shirts.
- Two Free runner entries.

## Diamond Sponsor | \$10,000

### *Benefits include:*

- Supporting, Bronze, Silver, Gold, & Platinum Sponsorship benefits listed above.
- 10 complimentary 22k to End Veterans Suicide T-Shirts.
- Five free runner entries.
- Opportunity to talk at the opening ceremony.





Sponsorship Agreement

(Please Print)

Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Please select one of two sponsorship options:

Cash Sponsorship:

- Supporting Sponsor | \$250
Bronze Sponsor | \$500
Silver Sponsor | \$1,000
Gold Sponsor | \$2,500
Platinum Sponsor | \$5,000
Diamond Sponsor | \$10,000
Unable to sponsor, but please accept this donation\$ \_\_\_\_\_

I authorize The Ruyts Foundation of Veteran Suicide Prevention to include our corporate name and logo on all 22k to End Veteran Suicide materials consistent with our sponsorship selection and publication dates.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Donation Via: Enclosed Check
Credit Card: AMEX Mastercard Visa Discover

CARD NO.: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

CODE: \_\_\_\_\_ BILLING ZIP: \_\_\_\_\_

Card Holder Name (if different than Contact Person Name):
\_\_\_\_\_

Complete & Signed Agreement with Logo Due by February 22, 2020
Logo Specifications: T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity. Website: stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png). Please email this agreement, logo, and website link to Jdf2303@email.vccs.edu

## In-Kind Gift Confirmation

Please provide:

Run Location (City, State): \_\_\_\_\_

Product Description: \_\_\_\_\_

\$ Amount/product amount: \_\_\_\_\_

Value Determined By: \_\_\_\_\_

Company Donating: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

I, \_\_\_\_\_, certify that to the best of my knowledge, the information above is accurate and truthful, as well as complete.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Email this confirmation agreement to: [Jdf2303@email.vccs.edu](mailto:Jdf2303@email.vccs.edu)

Phone: 540 848-4680

**IRS/Tax Deduction Information:**

*The Ruyts Foundation of Veteran Suicide Prevention will furnish the donor with an acknowledgment letter after the delivery and/or provision of the in-kind gift. This receipt can reflect a dollar value for the in-kind gift as communicated to The Ruyts Foundation of Veteran Suicide Prevention by the donor using this form. Any transfer documentation that will help to describe and evaluate the gift in-kind will be appreciated. The donor assumes all other responsibilities relating to the tax deductibility of this contribution. The donor should consult professional advisors regarding any tax reporting requirements.*

